



Artificial Intelligence

A Breakthrough in the Education Industry

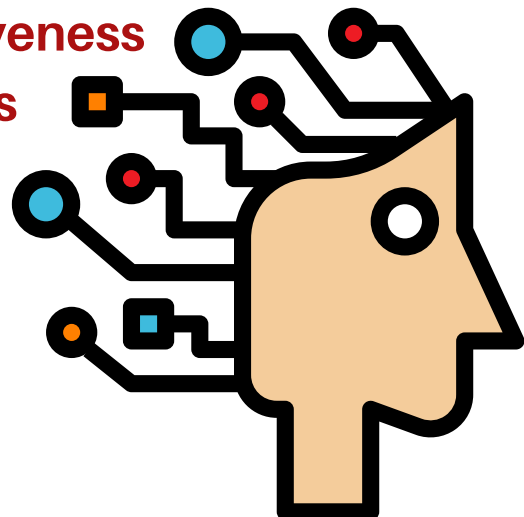
A TRANSFORMATION IN THE EDUCATION INDUSTRY

Thanks to Artificial Intelligence. The academic world is more convenient and personalized nowadays since the educators and students begin to embrace AI technology. The traditional method of teaching is not applicable these days; the children are too smart, the technology is growing, the teachers need to find alternative techniques to make the lessons fascinating and beneficial. The application of AI made a phenomenal change in the education industry.

15%

**of leaders in Higher
Education Say;**

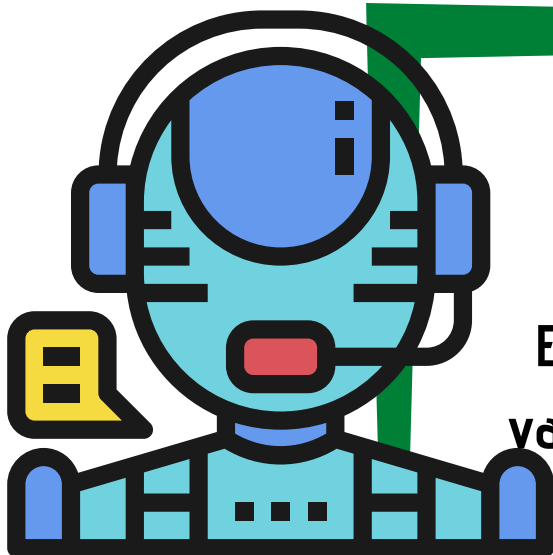
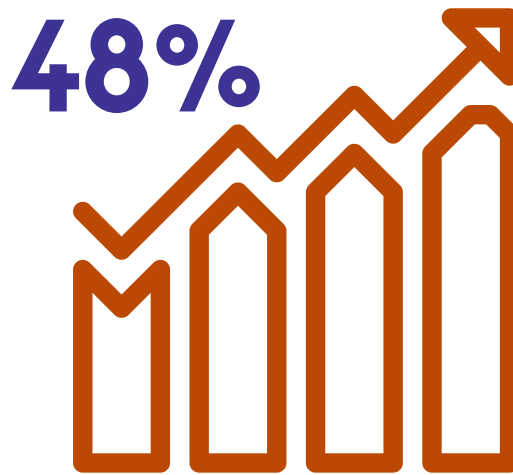
**AI is a game changer to their
institution's competitiveness
in the next 3 years**



THE TRUMP-CARD IN THE EDUCATION MARKET

The acceptance of e-learning and digitization is exploding. Through this, educators and educational institutions can ensure personalized learning experiences to the students. Moreover, it can enhance the quality of education in a wide range.

The market will be **ACCELERATING**
at a **CAGR** of nearly

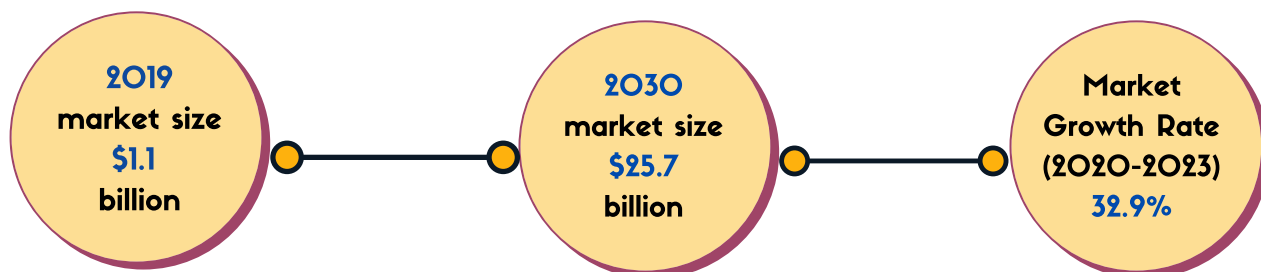


\$6

BILLION

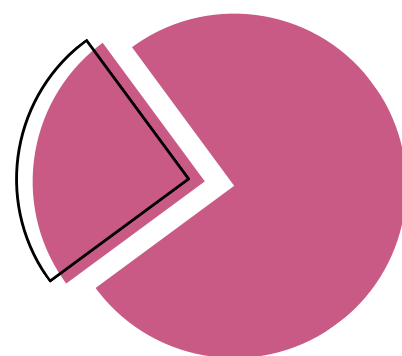
Estimated total market
value of **AI for Education**
by **2024**

GLOBAL AI IN EDUCATION MARKET



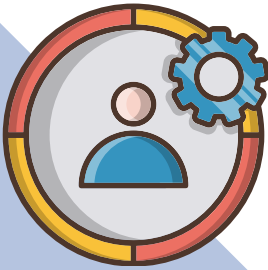
59%

of the growth will come from
LEARNER MODEL



The key driving factor in the education industry nowadays is personalized education. Since it can provide individual lessons to the students. Hence, marketers can expect rapid growth in the education industry. The growing need for personalization, smart classrooms, advanced classroom setups is a few aspects that will conquer the education industry.

BENEFITS FOR SCHOOLS AND TEACHERS



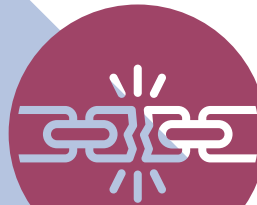
Personalization



Curriculum automatic formation



Deep involving into the education process




Ability to detect weakness

OPPORTUNITIES IN THE AI EDUCATION MARKET

AI education market would see an increase in the need for multilingual translators integrated with the AI technology is another trend in the education market

The presence of AI in every domain of the educational system is proliferating; from the primary schools to higher education.



In a very short span, artificial intelligence learning will turn to the core part of all the educational experiences. Since AI got a great appreciation from the educators and students; we can see rapid growth in the market value soon. The AI is still growing and getting advanced each day. The education market is expecting a great investment from the educational institutions to get advanced technology and move along with the trend. The public and private education institutions are accepting the rapid growth of AI and adapting the new trend to proliferate the quality of the education. An eye on the AI market would be a great thought for the marketers.